

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

KQBT

1118739935

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KODA + KQBT HOUSTON, TEXAS

Date:

SEPT. 15

I, ELAINE PALMER,

being/on behalf of: SELF,

a legally qualified candidate of the HARRIS COUNTY DEMOCRATIC

political party for the office of: JUDGE, 215TH CIVIL DISTRICT COURT

in the GENERAL

election to be held on: Nov. 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see	attached				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

SELF

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

M. M. HILL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-15-16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ **Accepted**

[Signature]

Signature

☐ **Accepted, in Part**

Bob Wincham

Printed Name

☐ **Rejected**

Director of Political Sales

Title

Elaine Palmer For Judge 215th District Court- Proposal Option 1 (KODA and KQBT)

Preemptible With Notice Political Rate Card - 9/8/16



Week 1 Schedule: 10/24-10/29 (Mon-Sat)

Station	Days	Date(s)	#	Program	Daypart	Spot Length	Rate	Spots Per Wk	Total Spots	Total \$\$\$
KODA-FM	Tu-F	10/24-10/28	1	Dana Tyson/Jay Rodriguez	6am-10am	30	\$315	4	4	\$1,260
KQBT-FM	Sat	10/29	1	Chris McMichael/Papa Keith	6am-7pm	30	\$40	4	4	\$160

30's: 8

Weekly Gross: \$1,420.00

Weekly Net: \$1,207.00

Week 2 Schedule: 10/31-11/6 (Mon-Sun)

Station	Days	Date(s)	#	Show	Daypart	Spot Length	Rate	Spots Per Wk	Total Spots	Total \$\$\$
KODA-FM	M-F	10/31-11/4	1	Dana Tyson/Jay Rodriguez	6am-10am	30	\$315	4	4	\$1,260
KQBT-FM	M-F	10/31-11/4	1	Breakfast Club/Devi Dev	6am-10am	30	\$70	3	3	\$210
KQBT-FM	M-F	10/31-11/4	1	Rudy Rush/Mr. Rogers	3pm-7pm	30	\$85	5	5	\$425
KQBT-FM	Sat	11/5	1	Sat Programming	6am-7pm	30	\$40	4	4	\$160
KQBT-FM	Sun	11/6	1	Sun Programming	6am-7pm	30	\$30	4	4	\$120

30's: 20

Weekly Gross: \$2,175.00

Weekly Net: \$1,848.75

Week 3 Schedule: 11/7/2016 (Mon)

Station	Days	Date(s)	#	Show	Daypart	Spot Length	Rate	Spots Per Wk	Total Spots	Total \$\$\$
KODA-FM	Mon	11/7	1	Dana Tyson/Jay Rodriguez	6am-10am	30	\$315	2	2	\$630

30's: 2

Weekly Gross: \$630.00

Weekly Net: \$535.50

Total Spots: 30

Option 1 Campaign Total: Gross \$4,225.00

Option 1 Campaign Total: Net \$3,591.25

ELP



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Order Confirmation

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Printed: 09/16/2016 13:47:21

Elaine H. Palmer For Judge
c/o Patriot Group Strategies
PO Box 131392
Houston, TX 77219

Advertiser No: 25538
Start Date: 10/25/2016
End Date: 11/07/2016
Month Type: Calendar
Entered: 09/16/2016 12:11 PM by Fusion
Last Update: 09/16/2016 01:46 PM by hour1ddr
Spl Req Inv: Cash in Advance
AE: WINDHAM, ROD

Order No: 1118739935
Contract/Code #: No
Co-op: No
Package: No
CPE: No
Revision #: 1
Agency Comm.: 15%

Note:
Note 2:

Cash In Advance: Yes

Market Station	Bind To	Start Date	End Date	No On Of Air Sch W. W. Days	Skip W. W.	M T W T F S S	Spots/ W. W.	Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
1 Houston	06:00-10:00	10/31/16	11/04/16	1 1	5 0	x x x x x	3	1195744 KQBT/ELAINE H PALMER FOR JUDGE/30	30	75	70.00	3	210.00
KQBT-FM	Commercial									Local Agency-Political			
2 Houston	15:00-19:00	10/31/16	11/04/16	1 1	5 0	x x x x x	5	1195744 KQBT/ELAINE H PALMER FOR JUDGE/30	30	75	85.00	5	425.00
KQBT-FM	Commercial									Local Agency-Political			
3 Houston	06:00-10:00	10/25/16	10/28/16	1 1	2 0	x x x x x	4	1195743 KQBT/ELAINE H PALMER FOR JUDGE/30	30	75	315.00	4	1,260.00
KQBT-FM	Commercial									Local Agency-Political			
4 Houston	06:00-10:00	10/31/16	11/04/16	1 1	5 0	x x x x x	4	1195743 KQBT/ELAINE H PALMER FOR JUDGE/30	30	75	315.00	4	1,260.00
KQBT-FM	Commercial									Local Agency-Political			
5 Houston	06:00-10:00	11/07/16	11/07/16	1 1	1 0	x	2	1195743 KQBT/ELAINE H PALMER FOR JUDGE/30	30	75	315.00	2	630.00
KQBT-FM	Commercial									Local Agency-Political			
6 Houston	06:00-19:00	11/05/16	11/05/16	1 1	1 0	x	4	1195744 KQBT/ELAINE H PALMER FOR JUDGE/30	30	65	40.00	4	160.00
KQBT-FM	Commercial									Local Agency-Political			
7 Houston	06:00-19:00	11/06/16	11/06/16	1 1	1 0	x	4	1195744 KQBT/ELAINE H PALMER FOR JUDGE/30	30	65	30.00	4	120.00
KQBT-FM	Commercial									Local Agency-Political			
8 Houston	06:00-19:00	10/29/16	10/29/16	1 1	1 0	x	4	1195744 KQBT/ELAINE H PALMER FOR JUDGE/30	30	65	40.00	4	160.00
KQBT-FM	Commercial									Local Agency-Political			



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Order Confirmation

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Printed: 09/16/2016 13:47:21
Order No: 1118739935

No. of Spots/Misc/Digital: 30/0/0

Ordered Gross:	\$4,225.00
Agency Commission:	\$633.75
Ordered Net:	\$3,591.25
Total Net Due:	\$3,591.25

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amount Ord:	11	19	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,890.00	2,335.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,606.50	1,984.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers
Elaine H. Palmer For Judge

100%